



**“DIMITRIE CANTEMIR”  
CHRISTIAN UNIVERSITY**



**FACULTY OF TOURISTIC AND  
COMMERCIAL MANAGEMENT**

## **SUBJECTS**

- *Economic Geograpy*
- *Investment evaluation and financing*
- *Marketing*
- *Business Communication in English*
- *Management*
- *Finance*
- *Economy of Companies*
- *Strategic Management*
- *Technique of Negotiations*
- *Business Law*
- *Geopolitics*
- *Economic Projects and Enterprise Games*
- *Financial and Economic Analysis*
- *International Marketing*
- *Computer – Based Statistics*
- *Competition and Pricing*
- *Quality management*
- *Ethics and Academic Integrity*
- *Internship*

**For SUCCESS, choose the Faculty of  
Tourism and Commercial  
Management!**

## **ADMISSION 2022-2023**

## **BACHELOR PROGRAM**

### **BUSINESS ADMINISTRATION**

**- authorised-**

**Duration:** 6 semesters

### **ABOUT US:**

The Bachelor programs on Business Administration (in English), are designed related to the current training needs of specialist in the field of Business Administration.

### **Learning outcomes:**

1. Collecting, processing and analysing data referring to the relationship between the external environment – company / organisation
2. Providing assistance in managing company/ organisation activities
3. Managing the activity of a subdivision of the company/ organisation
4. Providing assistance in human resources management
5. Using data bases specific to business administration

## **CAREER OPPORTUNITIES**

- 👉 *Multinational companies*
- 👉 *Public Institutions*
- 👉 *International organizations*
- 👉 *Specialist in planning, control and reporting of economic performance;*
- 👉 *Business Company Administrator;*
- 👉 *Project Manager in Public Private Partnership;*
- Manager of Quality Management Systems*

**At this study program students have the opportunity to study with renowned teachers from Romania and abroad.**

## ADMISSION CALENDAR

### 1<sup>ST</sup> SESSION (JULY)

Enrollment session:	March 01 –July 29, 2022 (2 p.m.)
English Language skills examination	July 29, 2022 (3 p.m.)
First results display	July 29, 2022
Written complaints	July 29 – July 30, 2022
Final lists of the admitted and failed candidates	July 30, 2022
Tuition fee payment (at least 1/2 of the annual tuition fee)	July 31 – August 16, 2022
Final results of the first session (the candidates who paid the tuition fee)	August 20, 2021

### 2<sup>ND</sup> SESSION (SEPTEMBER)

Enrollment session:	July 30 – September 26, 2022 (2 p.m.)
English Language skills examination	September 26, 2022 (3 p.m.)
First results display	September 27, 2022
Written complaints	September 26 - September 27, 2022
Final lists of the admitted and failed candidates	September 27, 2022
Tuition fee payment (at least 1/2 of the annual tuition fee)	September 27 - October 2, 2022

## ADMISSION 2022

### BACHELOR PROGRAM BUSINESS ADMINISTRATION

- authorised-

Duration: 6 semesters

#### TUITION FEE:

- EU students: 900 euro/year
- Non-EU students: 2000 euro/year

#### REGISTRATION FEE:

- 100 RON (EU students)
- 100 EURO (Non-EU students)

### BUSINESS ADMINISTRATION Bachelor program

The "Business Administration" bachelor program offers graduates competent to work in international business, as a Specialist in planning, control and reporting economic performance, as a Manager of quality management systems, in national and international business, taking into account the key elements of international management (marketing, finance, human resources, IT, etc.)

## CONTACT:

### DEPARTMENT OF INTERNATIONAL RELATIONS

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