

Academic Year: 2012-2013  
 4<sup>TH</sup> SERIES

LEGEND:  
 C=Curs; S=Seminar; D=Dezbatere; T=Total; ECST=European Credit Transfer System; CS=Compulsory Subject; O.=Optional Subject; FS=Facultative Subject; DSS=Deep Study Subject; SS=Synthesis Subject; CS=Complementary Subject; SD=Specialized Discipline; FE=Final Examination; A=Assessment

**CURRICULUM**

No. Item.	Subject Denomination	Subject Type	Subject Category	Subject Code	No. Hours / Week			No. Hours / Semestre			Type of Assessment	No.of ECST
					C	S/L	T	C	S/L	T		
<b>1<sup>ST</sup> SEMESTER</b>					14			weeks				
1.	Entrepreneurship	CS	DSS	M.MAC.1.08	1	1	2	14	14	28	FE 1	5
2.	Business Strategic Management	CS	DSS	M.MAC.1.02	1	1	2	14	14	28	A 1	5
3.	Statistic Analysis of Trading	CS	DSS	M.MAC.2.03	2	1	3	28	14	42	A 1	6
4.	Non-food Trade, Cosumer Safety and Security	CS	DSS	M.MAC.1.05	1	1	2	14	14	28	FE 1	5
5.	Business Ethics in Trading	CS	SS	M.MAC.1.06	2	1	3	28	14	42	FE 1	5
6.	Business English	CS	SS	M.MAC.1.07	-	2	2	-	28	28	A 1	4
<b>1<sup>ST</sup> SEMESTER – TOTAL NO.OF HOURS (COMPULSORY)</b>					<b>7</b>	<b>7</b>	<b>14</b>	<b>98</b>	<b>98</b>	<b>196</b>	<b>FE1=3 A1=3</b>	<b>30</b>

No Item	Subject Denomination	Subject Type	Subject Category	Subject Code	No. Hours / Week			No. Hours / Semestre			Type of Assessment	No.of ECST
					C	S/L	T	C	S/L	T		
<b>2<sup>ND</sup> SEMESTER</b>					14			weeks				
7.	Commercial Technologies	CS.	SS	M.MAC.1.03	2	2	4	14	14	28	Ex 2	5
8.	Informatics Systems for commerce	CS.	SS	M.MAC.1.04	-	2	3	28	28	56	A 2	5
9.	Market Research	CS	SS	M.MAC.2.01	1	2	3	14	28	42	FE 2	5
10.	Commercial Law	CS	SS	M.MAC.2.02	1	2	3	14	28	42	FE 2	5
11.	Eonsumer Googs Expertise	CS	DSS	M.MAC.2.04	1	2	3	14	28	42	FE 2	6
<b>2<sup>ND</sup> SEMESTER –TOTAL NO. OF HOURS (COMPULSORY)</b>					<b>6</b>	<b>9</b>	<b>14</b>	<b>84</b>	<b>126</b>	<b>210</b>	<b>FE=4 A2=1</b>	<b>30</b>

RECTOR,  
 Professor Corina Adriana Dumitrescu, PhD

DEAN  
 Professor Manoela Popescu, PhD

MASTER’S PROGRAM MANAGER,  
 Senior Lecturer PhD Emilia Gogu

Academiv Year: 2013-2014

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					C	S/L	T	C	S/L	T		
<b>3<sup>RD</sup> SEMESTER</b>					14			weeks				
12.	Accounting in Trading	CS	DSS	M.MAC.3.01	1	1	2	14	14	28	FE 3	6
13.	Total Quality Management	CS	SS	M.MAC.3.02	1	1	2	14	14	28	FE 3	5
14.	Innovation and Design in Trading	CS	SS	M.MAC.4.04	2	2	4	28	28	56	FE 3	7
15.	Consumer Behaviour	CS	SS	M.MAC.3.05	1	1	2	14	14	28	A 3	5
16.	Insolvency. Judicial Reorganization and Liquidation	CS	SS	M.MAC.3.06	2	2	4	28	28	56	A 3	7
<b>3<sup>RD</sup> SEMESTER - TOTAL NO OF HOURS (COMPULSORY)</b>					<b>7</b>	<b>7</b>	<b>14</b>	<b>98</b>	<b>98</b>	<b>196</b>	<b>FE3=3 A3=2</b>	<b>30</b>

No. Item	Subject Denomination	Subject Type	Subject Category	Subject Code	No. Hours / Week			No. Hours / Semestre			Type of Assessment	No.of ECST
					C	S/L	T	C	S/L	T		
<b>4<sup>TH</sup> SEMESTER</b>					12			weeks				
17.	Project Management	CS.	DSS	M.MAC.4.08	2	2	4	24	24	48	A4	6
18.	Business Communication and Negotiation	CS.	DSS	M.MAC.3.04	2	1	3	24	12	36	FE 4	6
19.	Selling Forces Management	CS.	DSS	M.MAC.4.03	1	1	2	12	12	24	FE 4	5
20.	Mathematical Modeling in Trading		SS	M.MAC.4.05	1	1	2	12	12	24	FE 4	5
21.	<i>Consumer Safety in Commerce</i>	<i>OS.</i>	<i>SS</i>	<i>M.MAC.4.08</i>	1	1	2	12	12	24	FE 4	5
	<i>HR in Commerce</i>	<i>OS.</i>	<i>SS</i>	<i>M.MAC.4.09</i>								
22.	Researcg Stage	CS	SS	M.MAC.4.07	-	2	2	-	24	24	A 4	4
23.	Practice	CS.	DSS	M.MAC.4.06	2weeks*6hours* 5days			-	60	60	A 4	4
<b>4<sup>TH</sup> SEMESTER –TOTAL NO.OF HOURS(COMPULSORY)</b>					<b>7</b>	<b>8</b>	<b>16</b>	<b>84</b>	<b>156</b>	<b>240</b>	<b>FE4=4 A34=3</b>	<b>30</b>
Elaboration and presentain of the Dissertation						<b>4</b>	<b>4</b>					<b>10</b>

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