

Academic Year: 2013-2014
 5th SERIES

LEGEND:
 C=Curs; S=Seminar; D=Debate; T=Total; ECST=European Credit Transfer System; CS=Compulsory Subject; O.=Optional Subject; FS=Facultative Subject; DSS=Deep Study Subject; SS=Synthesis Subject CS=Complementary Subject; SD=Specialized Discipline; FE=Final Examination; A=Assessment

CURRICULUM

No. Item.	Subject Denomination	Subject Type	Subject Category	Subject Code	No. Hours / Week			No. Hours / Semestre			Type of Assessment	No.of ECST
					C	S/L	T	C	S/L	T		
1st SEMESTER					14			weeks				
1.	Entrepreneurship	CS	DSS	M.MAC.1.08	2	2	4	28	28	56	FE 1	5
2.	Business Strategic Management	CS	DSS	M.MAC.1.02	1	1	2	14	14	28	A 1	5
3.	Statistic Analysis of Trading	CS	DSS	M.MAC.2.03	2	1	3	28	14	42	A 1	6
4.	Non-food Trade, Cosumer Safety and Security	CS	DSS	M.MAC.1.05	1	1	2	14	14	28	FE 1	5
5.	Business Ethics in Trading	CS	SS	M.MAC.1.06	1	1	2	14	14	28	FE 1	5
6.	Business Communication in English	CS	SS	M.MAC.1.07	1	2	3	14	28	42	A 1	4
1ST SEMESTER – Total no.of hours (compulsory)					8	8	16	112	112	224	FE1=3 A1=3	30

No Item	Subject Denomination	Subject Type	Subject Category	Subject Code	No. Hours / Week			No. Hours / Semestre			Type of Assessment	No.of ECST
					C	S/L	T	C	S/L	T		
2nd SEMESTER					14			weeks				
7.	Commercial Technologies	CS.	SS	M.MAC.1.03	2	2	4	28	28	56	Ex 2	5
8.	Informatics Systems of Business Inteligence	CS.	SS	M.MAC.1.04	-	2	2	-	28	28	A 2	5
9.	Market Research	CS	SS	M.MAC.2.01	2	2	4	28	28	56	FE 2	5
10.	Commercial Law	CS	SS	M.MAC.2.02	1	1	2	14	14	28	FE 2	5
11.	Consumer Googs Expertise	CS	DSS	M.MAC.2.04	1	2	2	14	14	28	FE 2	6
2ND SEMESTER –Total no. of hours (compulsory)					6	8	14	84	112	196	FE2=4 A2=1	30

RECTOR,
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DEAN
 Professor Manoela Popescu, PhD

MASTER’S PROGRAM MANAGER,
 Senior Lecturer PhD Emilia Gogu

Academic Year: 2014-2015
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No. Item	Subject Denomination	Subject Type	Subject Category	Subject Code	No. Hours / Week			No. Hours / Semestre			Type of Assessment	No. of ECST
					C	S/L	T	C	S/L	T		
3rd SEMESTER					14			weeks				
12.	Accounting in Trading	CS	DSS	M.MAC.3.01	1	1	2	14	14	28	FE 3	6
13.	Total Quality Management	CS	SS	M.MAC.3.02	1	1	2	14	14	28	FE 3	5
14.	Innovation and Design in Trading	CS	SS	M.MAC.4.04	2	2	4	28	28	56	FE 3	7
15.	Consumer Behaviour	CS	SS	M.MAC.3.05	1	1	2	14	14	28	A 3	5
16.	Insolvency. Judicial Reorganization and Liquidation	CS	SS	M.MAC.3.06	2	2	4	28	28	56	A 3	7
3rd SEMESTER - Total no of hours (compulsory)					7	7	14	98	98	196	FE3=3 A3=2	30

No. Item	Subject Denomination	Subject Type	Subject Category	Subject Code	No. Hours / Week			No. Hours / Semestre			Type of Assessment	No. of ECST
					C	S/L	T	C	S/L	T		
4th SEMESTER					12			weeks				
17.	Project Management	CS.	DSS	M.MAC.4.08	2	2	4	24	24	48	A4	5
18.	Business Communication and Negotiation	CS.	DSS	M.MAC.3.04	2	1	3	24	12	36	FE 4	6
19.	Selling Forces Management	CS.	DSS	M.MAC.4.03	1	1	2	12	12	24	FE 4	4
20.	Mathematical Modeling in Trading (Econometrics)		SS	M.MAC.4.05	1	1	2	12	12	24	FE 4	5
21.	<i>Consumer Safety in Commerce</i>	OS.	SS	M.MAC.4.08	1	1	2	12	12	24	FE 4	4
	<i>HR in Commerce</i>	OS.	SS	M.MAC.4.09								
22.	Research Stage	CS	SS	M.MAC.4.07	-	2	2	-	24	24	A 4	3
23.	Practice	CS.	DSS	M.MAC.4.06	2weeks*6hours* 5days			-	60	60	A 4	3
4th SEMESTER –Total no.of hours(compulsory)					7	8	15	84	156	240	FE4=4 A34=3	30
Dissertation Elaboration and Presentation of the Dissertation						4	4					10

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