

**„DIMITRIE CANTEMIR” CHRISTIAN UNIVERSITY
FACULTY OF TOURISTIC AND COMMERCIAL MANAGEMENT
SPECILIZATION:ECTS**

**Form of education: MASTER’S DEGREE PROGRAM:
TOURISM BUSINESS MANAGEMENT
Academic Year: 2012-2013**

Enclosure 8c

LEGEND:

C=Cours; S=Seminar; D=Debate; T=Total; ECST=European Credit Transfer System ; DSS=Deep Study Subject; SS=Synthesis;
SD=Specialized Discipline; CS=Compulsory Subject
FE=Final Examination; A=Assessment

CURRICULUM

No. Item	Subject Denomination	Subject Type	Subject Category	Subject Code	No. Hours / Week			No. Hours / Semestre			Type of Assessment	No.of ECST
					C	S/D	T	C	S/D	T		
1ST SEMESTER					14			Weeks				
1	Macroeconomic Policies in Domestic and International Tourism	SSI	SD	M.MAT. 1.12	1	1	2	14	14	28	FE1	4
2	Tourism Marketing	DSS	SD	M.MAT.1.210	2	1	3	28	14	42	FE1	4
3	Quality Management Systems in Tourism	SSI	CS	M.MAT.1.18	1	1	2	14	14	28	FE1	4
4	Statistical Analysis of Tourism	SS	CS	M.MAT.1.37	1	1	2	14	14	28	FE1	5
5	Innovation and Design in Tourism	DSS	SD	M.MAT.1.110	1	1	2	14	14	28	A1	4
6	HR in Tourism	SS	CS	M.MAT.1.31	1	1	2	14	14	28	FE1	4
7	Business English	DSS	CS	M.MAT.1.17	-	2	2	-	28	28	A1	5
1ST SEMESTER –TOTAL NO. OF HOURS (compulsory)					7	8	15	98	112	210	5 FE1+2A1	30

No. Item	Subject Denomination	Subject Type	Subject Category	Subject Code	No. Hours / Week			No. Hours / Semestre			Type of Assesment	No.of ECST
					C	S/D	T	C	S/D	T		
2ND SEMESTER					14			Weeks				
8	International Tourism Management	DSS	SS	M.MAT.2.25	2	1	3	28	14	42	FE2	6
9	Business Ethics in Tourism	SS	CS	M.MAT.2.15	1	1	2	14	14	28	A2	6
10	Techniques and Tactics of Communication and Negotiation in Tourism	DSS	SS	M.MAT.2.16	2	1	3	28	14	42	FE2	6
11	Rural Tourism Management	DSS	SD	M.MAT.2.22	2	2	4	28	28	56	FE2	6
12	Cultural and Religious Tourism Management	DSS	SD	M.MAT.2.14	1	1	2	14	14	28	A2	6
2ND SEMESTER –TOTAL NO. OF HOURS (compulsory)					8	6	14	112	84	196	3FE2+2A2	30

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SPECIALIZATION: ECTS

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MASTER 's DEGREE PROGRAM: TOURISM BUSINESS MANAGEMENT

Academic Year: 2013-2014

LEGEND:

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CURRICULUM

No. Item	Subject Denomination	Subject Type	Subject Category	Subject Code	No. Hours / Week			No. Hours / Semestre			Type of Assesment	No. of ECST
					C	S/D	T	C	S/D	T		
3RD SEMESTER					14			Weeks				
1	Ecotourism and Sustainable Development	DSS	SD	M.MAT.3.13	1	1	2	14	14	28	FE3	5
2	Management Accounting	SS	CS	M.MAT.3.36	1	1	2	14	14	28	FE3	5
3	Hotel Industry Management/Alimentation and Catering	OS	CS	M.MAT.3.27	2	1	3	28	14	42	FE3	5
4	Travel Agency Management	DSS	SD	M.MAT.3.28	1	1	2	14	14	28	FE3	5
5	Spa and Seaside Tourism Management	DSS	SD	M.MAT.3.29	2	1	3	28	14	42	A3	5
6	Mountain Tourism Management	DSS	SD	M.MAT.3.21	1	1	2	14	14	28	A3	5
3RD SEMESTER- TOTAL NO.OF HOURS (compulsory +optional)					8	6	14	112	84	196	4FE3+2A3	30

No. Item	Subject Denomination	Subject Type	Subject Category	Subject Code	No. Hours / Week			No. Hours / Semestre			Type of Assesment	No. of ECST
					C	S/D	T	C	S/D	T		
4TH SEMESTER					14			weeks				
7	European Project Management	SS	CS	M.MAT.4.33	2	2	4	28	28	56	A4	6
8	E-business/Data processing Applications in Tourism	OS.	CS	M.MAT.4.34	2	1	3	28	14	42	FE4	5
9	Business Plan in Tourism	DSS	CS	M.MAT.4.35	2	1	3	28	14	42	A4	5
10	Consumer Safety in Tourism	DSS	SD	M.MAT.4.26	1	1	2	14	14	28	A4	5
11	Animation and Entertainer in Tourism	SD	SD		1	1	2	14	14	28	A4	5
12	Practice Stage	DS	DS		-	2 week	2 week	-	60	60	A4	2

13	Research Stage	SS	SD	M.MAT.2.38	-	1	1	-	14	14	A4	2
14	Elabortion of the Dissertation											10
4TH SEMESTER- TOTAL NO. OF HOURS (Compulsory+optional)					8	7	15	112	158	270	1FE4+6A4	30

RECTOR: Prorssor Corina Adriana Dumitrescu, PhD DEAN: Profssor. Manoela Popescu, PhD MASTER'S PROGRAM MANAGER: Senior Lecturer PhD Andreea Băltărețu