

**„DIMITRIE CANTEMIR” CHRISTIAN UNIVERSITY**  
**FACULTY OF TOURISTIC AND COMMERCIAL MANAGEMENT**  
**SPECILIZATION:ECTS**  
**Form of education: MASTER’S DEGREE PROGRAM:**  
**TOURISM BUSINESS MANAGEMENT**  
**Academic year:2013-2014**

**LEGEND:**  
C=Cours; S=Seminar; D=Debate; T=Total; ECST=European Credit Transfer System ; DSS=Deep Study Subject; SS=Synthesis; SD=Specialized Discipline; CS=Complementary Subject; FE=Final Examination; A=Assessment

### CURRICULUM

No. Item	Subject Denomination	Subject Type	Subject Category	Subject Code	No. Hours / Week			No. Hours / Semestre			Type of Assesment	No.of ECST
					C	S/D	T	C	S/D	T		
<b>1<sup>ST</sup> SEMESTER</b>					14			weeks				
1	Macroeconomic Policies in Domestic and International Tourism	SS	SD	M.MAT. 1.12	1	1	2	14	14	28	FE1	4
2	Tourism Marketing	DSS	SD	M.MAT.1.210	2	1	3	28	14	42	FE1	4
3	Quality Management Systems in Tourism	SS	CS	M.MAT.1.18	1	1	2	14	14	28	FE1	4
4	Statistical Analysis of Tourism	SS	CS	M.MAT.1.37	1	1	2	14	14	28	FE1	5
5	Innovation and Design in Tourism	DSS	SD	M.MAT.1.110	1	1	2	14	14	28	A1	4
6	HR in Tourism	SS	CS	M.MAT.1.31	1	1	2	14	14	28	FE1	4
7	Business Communication in English Language	DSS	CS	M.MAT.1.17	-	2	2	-	28	28	A1	5
<b>1<sup>st</sup> SEMESTER – Total no. of hours (compulsory)</b>					<b>7</b>	<b>8</b>	<b>15</b>	<b>98</b>	<b>112</b>	<b>210</b>	<b>5 FE1+2A1</b>	<b>30</b>

No. Item	Subject Denomination	Subject Type	Subject Category	Subject Code	No. Hours / Week			No. Hours / Semestre			Type of Assesment	No.of ECST
					C	S/D	T	C	S/D	T		
<b>2<sup>nd</sup> SEMESTER</b>					14			weeks				
8	International Tourism Management	DSS	SS	M.MAT.2.25	2	1	3	28	14	42	FE2	6
9	Business Ethics in Tourism	SS	CS	M.MAT.2.15	1	1	2	14	14	28	A2	6
10	Techniques and Tactics of Communication and Negotiation in Tourism	DSS	SS	M.MAT.2.16	2	1	3	28	14	42	FE2	6
11	Rural Tourism Management	DSS	SD	M.MAT.2.22	2	2	4	28	28	56	FE2	6
12	Cultural and Religious Tourism Management	DSS	SD	M.MAT.2.14	1	1	2	14	14	28	A2	6
<b>2<sup>nd</sup> SEMESTER – Total no.of hours (compulsory)</b>					<b>8</b>	<b>6</b>	<b>14</b>	<b>112</b>	<b>84</b>	<b>196</b>	<b>3FE2+2A2</b>	<b>30</b>

**RECTOR: Professor Corina Adriana Dumitrescu, PhD**

**DEAN: Professor Manoela Popescu, PhD**

**MASTER’S PROGRAM MANAGER:**  
**Senior Lecturer PhD Andreea Băltărețu**

„DIMITRIE CANTEMIR” CHRISTIAN UNIVERSITY  
 FACULTY OF TOURISTIC AND COMMERCIAL MANAGEMENT  
 SPECIALIZATION: ECTS  
 Form of education:  
 MASTER 'S DEGREE PROGRAM: TOURISM BUSINESS MANAGEMENT  
 Academic year:2014-2015

LEGEND:  
 C=Cours; S=Seminar; D=Debate; T=Total; CST=Credite transferabile;  
 DSS= Deep Study Subject; SS= Synthesis Subject;  
 SD=Specialized Discipline; CS=Complementary Subject;  
 FE=Final Examination; A=Assessment

### CURRICULUM

No. Item	Subject Denomination	Subject Type	Subject Category	Subject Code	No. Hours / Week			No. Hours / Semestre			Type of Assesment	No. of ECST
					C	S/D	T	C	S/D	T		
<b>3<sup>rd</sup> SEMESTER</b>					<b>14</b>			<b>weeks</b>				
1	Ecotourism and Sustainable Development	DSS	SD	M.MAT 3.13	2	1	3	28	14	42	E3	5
2	Management Accounting	SS	CS	M.MAT.3.36	1	1	2	14	14	28	E3	5
3	Hotel Industry Management/Alimentation and Catering	OS	CS	M.MAT.3.27	2	1	3	28	14	42	E3	5
4	Travel Agency Management	DSS	SD	M.MAT.3.28	1	1	2	14	14	28	E3	5
5	Spa and Seaside Tourism Management	DSS	SD	M.MAT.3.29	2	1	3	28	14	42	A3	5
6	Mountain Tourism Management	DSS	SD	M.MAT.3.21	1	1	2	14	14	28	A3	5
<b>3<sup>rd</sup> SEMESTER –Total nr.of hours (compulsory+optional)</b>					<b>9</b>	<b>6</b>	<b>15</b>	<b>126</b>	<b>84</b>	<b>210</b>	<b>4FE3+2A3</b>	<b>30</b>

No. Item	Subject Denomination	Subject Type	Subject Category	Subject Code	No. Hours / Week			No. Hours / Semestre			Type of Assesment	No.of ECST
					C	S/D	T	C	S/D	T		
<b>4<sup>th</sup> SEMESTER</b>					<b>14</b>			<b>weeks</b>				
7	E-business/Data processing Application in Tourism	OS.	CS	M.MAT 4.34	2	1	3	28	14	42	FE4	6
8	Business Plan in Tourism	DSS	CS	M.MAT 4.35	2	1	3	28	14	42	A4	6
9	Consumer Safety in Tourism	DSS	SD	M.MAT.4.26	1	1	2	14	14	28	A4	6
10	Animation and Entertainer in Tourism	SD	SD	M.MAT.4.27	1	1	2	14	14	28	A4	6
11	Practice Stage	SD	SD		-	2 weeks	2 weeks	-	60	60	A4	3
12	Research –documentation Stage	SS	SD	M.MAT.2.38	-	1	1	-	14	14	A4	3
13	Dissertation Elaboration											10
<b>4<sup>th</sup> SEMESTER- Total No.of Hours (compulsory+optional)</b>					<b>8</b>	<b>7</b>	<b>15</b>	<b>112</b>	<b>158</b>	<b>270</b>	<b>1E4+6A4</b>	<b>30</b>

RECTOR: Professor Corina Adriana Dumitrescu, PhD    DEAN: Professor Manoela Popescu, PHD    MASTER'S PROGRAM MANAGER: Senior Lecturer PhD Andreea Băltărețu