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<b>Title</b>	<b>The role of mass media in modern democracy</b>
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<b>Abstract</b>	<i>Based on reviews of communication literature, the present paper intends to analyze the functions of mass media from the theoretical points of view. It is established through the findings that mass media plays a significant role in modern society. They bring about a general diffusion of knowledge about life in the world today, thus influencing many aspects of our social, political and economic patterns. Mass media has certain important functions to perform which include influencing public opinion, determining the political agenda, providing a link between the government and the people, acting as a government watchdog, and affecting socialization, entertainment, educating the masses, and mobilization as well.</i>
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<b>J.E.L. Classification</b>	L82, M37;