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<b>Title</b>	<b>Aspects concerning the implications brought by the e-commerce development on the Romanian companies in the context of the economic crisis</b>
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<b>Abstract</b>	<p><i>The economic reality of our country consists in the fact that the effects of the world economic crisis are already showing and the human crisis and the social instability created continue to have repercussions. Although the perspectives of the world economy are relative good, because of the governments’ interventions, which have adopted immediate measures to save different banks and insurance companies but also to sustain the enterprises, they are not enough, and long term solutions are necessary in order to come off well from the crisis.</i></p> <p><i>However, in the crisis context, the global e-commerce market has grown in a significant way. Although the revolution of the e-commerce was blocked by certain obstacles determined by the issues concerning the security of personal information, language issues, delivery costs, laws and taxes, the economic crisis represented a new stage in the e-commerce and the sales increased in Europe, United States and China.</i></p> <p><i>In order to find new methods of reducing the consumption costs, Romanian customers started to achieve more and more products online. Therefore, the economic crisis has generated a significant increase of e-commerce in this period, fact which contributed to the creation of new real opportunities for the survival and development of many Romanian companies.</i></p>
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