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<b>Title</b>	<b>The cost-benefit analysis in the management of it projects</b>
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<b>Abstract</b>	<i>The cost-benefit analysis is a way of evaluating a project in terms of economic efficiency. It means comparing the total costs with the benefits expressed in financial terms, being a technical analysis which is vital for the optimal allocation of resources in order to maximize benefits. The effective use of this method involves identifying and measuring the positive and negative effects that an activity has registered, as well as the various resources used.</i>
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